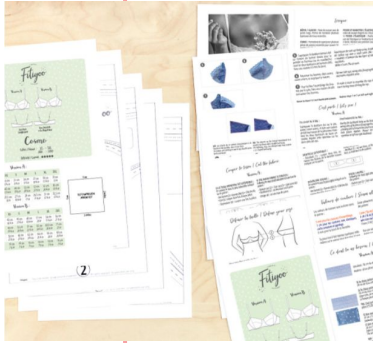


PRESS KIT



FITIYOO is a brand of sewing patterns specialized in lingerie. We offer shapes: simple, customizable, adjustable and quick to make.

And because **SEWING WITHOUT FUSS** is our modjo, you can also find on the website many tips and sewing advice to embark on the adventure of DIY lingerie ... sometimes with the possibility of upcycling :)

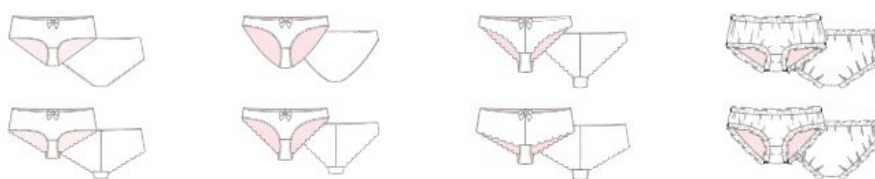
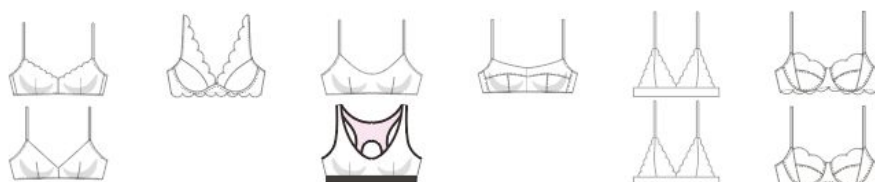




We are Julie and Paloma, the two creators of Fitiyoo, and we are two passionate pattern maker friends above all.

We met more than 10 years ago, within the Chantelle Group. This is where we learned how to work with delicate materials and made hundreds of fittings (and alterations!), To obtain comfortable lingerie items, **MEETING THE NEEDS OF ALL MORPHOLOGIES.**

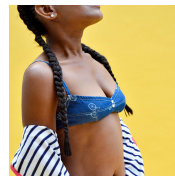
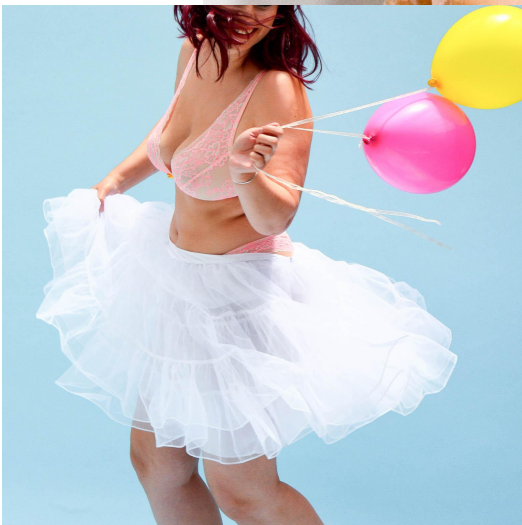
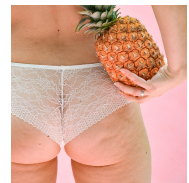
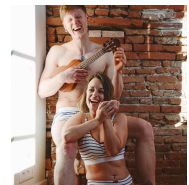
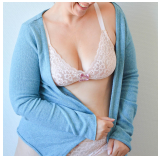
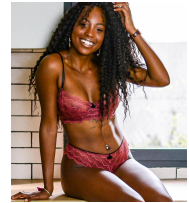
Based on our experience, we offer various bra and panties cuts, and we adapt the size range offered for each of our models once each size has been tested and approved.



“

Because we are all unique, we have naturally chosen to **show and represent the diversity of human beings** that we meet on a daily basis, and not to remain frozen on a highly segmented idealized representation. It also simply allows our customers to project themselves more easily.

”



Crédit photo: @stephyphotographie





SEWING TIPS



PATTERN HACK



TUTORIAL



Each sewing pattern is provided with a detailed **tutorial**, indicative measurements for elastic (indicative because their nervousness can have a considerable impact on the final rendering), **explanations to adapt the pattern to its morphology** ...

Of course, our web site is full of informations on the basics of lingerie sewing, via our **sewing tips**.

And finally, on our **blog**, we find some very useful pattern hacks to fully appropriate each of our sewing patterns.

***Making lingerie sewing
accessible to all!***

PRESS CONTACTS

contact@fityoo.com

Paloma Aubeau
+33 6 99 95 74 96

Julie Guelennoc
+33 6 58 53 48 42



www.fityoo.com